

#### Demographics

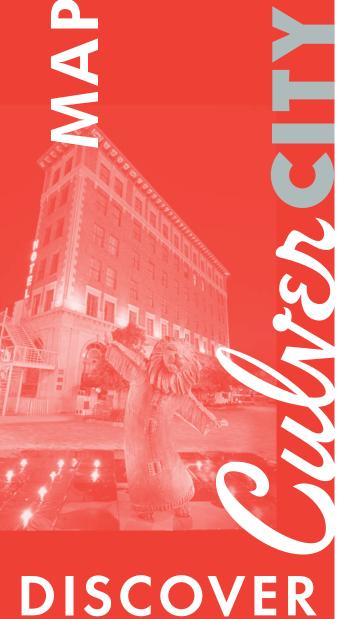
Culver City Unified Population: 40,158 School District: Size: 4.94 square miles Elementary (5) Median Age: 42.1 Middle (1) Households: 17,168 High School (1) Average Household Income: \$84,296



**City of Culver City - Economic Development** 



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# Chamber of Commerce



# ART DISTRICT

The intersection of La Cienega and Washington Boulevards is the hub of a large cluster of galleries exhibiting emerging and established artists. The influx of so many prominent art galleries to this eastern stretch of the City prompted the New York Times in 2007 to praise its art scene and call Culver City a " "nascent Chelsea."

#### **CORPORATE POINTE**

Corporate Pointe is a premier business center in the City's southeast corner. The area houses professional service firms in the fields of finance, insurance and real estate, as well as entertainment, media, and healthcare companies. Symantec Corporation chose this location for their expansive Southern California campus.

# DOWNTOWN

Downtown Culver City is an exciting pedestrian-friendly district encompassing an eclectic mix of restaurants, retail and entertainment venues, as well as major media powerhouses Sony Pictures Entertainment and The Culver Studios. The area is also home to City Hall, Brotman Medical Center, the historic Culver Hotel, state-of-the-art movie theatres, and nationally-renowned theatre companies Center Theatre Group at the Kirk Douglas Theatre and The Actors' Gang at the Ivy Substation. In the 1990s, the Culver City Redevelopment Agency (CCRA) launched a successful revitalization program that resulted in this stunning culinary and cultural renaissance.

## FOX HILLS

With nearly 200 stores, Westfield Fox Hills is a major regional mall with convenient access from the 405 and 90 freeways. In January 2008, Westfield began an extensive renovation and expansion: improvements include 330,000 square feet of exciting new retail space, restaurants and outdoor patio dining. The project is expected to be completed in fall 2009 and will feature Target and Best Buy as new anchors. Other retailers in the mall or within walking distance include Macy's, JC Penney, Office Depot, Circuit City, Marshalls and Hooman Pontiac GMC Buick. The Four Points Sheraton, Radisson and Courtyard by Marriot are also located nearby.

#### HAYDEN TRACT

The Hayden Tract is an 86 acre district located south of National Boulevard between Hayden Avenue and Eastham Drive. Once a manufacturing center, mid-century bow truss buildings have found new life as creative office space for technology, advertising, entertainment and fashion tenants attracted to the area's central location and proximity to the studios. Known for its internationally-acclaimed architecture, many influential businesses have their offices in The Tract, including Nike, Ogilvy & Mather, Ed Hardy, Eric Owen Moss Architects, Smashbox Studios & Cosmetics and Rock+Republic.

# HELMS BAKERY DISTRICT

The centerpiece of the Helms Bakery District is the historic Helms Bakery Building (1931), which is headquarters for contemporary furniture, delicious cuisine, and a delectable slice of Culver City history. The district includes home and office furniture retailers such as H.D. Buttercup, Thos. Moser, Hästens Beds, several restaurants and the ever-popular performance space, the Jazz Bakery.

# LA CIENEGA SOUTH

The La Cienega South Design and Art District (LSDAD) houses a unique collection of handpicked antiques, hand-made furnishings, and distinctive artwork. The companies that comprise the LSDAD represent some of the region's biggest and best importers, wholesalers and artists in a burgeoning design district that caters primarily to the rising stars of the interior design, retail business and architectural industries. Industrial and other creative uses are also scattered throughout the area.

#### JEFFERSON BOULEVARD CORRIDOR

Culver City's Jefferson Boulevard corridor is a magnet for new media companies and other creative industries. Distinguished by its brick buildinas and nestled between Ballona Creek and the Baldwin Hills, businesses such as National Public Radio - West, HOK Architects, Charlotte Tarantola, Paige Premium Denim, Moldex and STAR ECO Station are located here. You'll also find Culver City Park, the community's largest recreational facility, which features playing fields, a state-of-the-art skate park, a popular dog park and more.

# **MID-WASHINGTON**

Many small community-serving businesses salons, bakeries and retailers - are located along Washington between Sepulveda and Overland, just west of Sony Studios. Modern and historical buildings on the Sony Pictures Studios lot house production offices for feature films, television, and short-term commercial and other projects. Take the Sony Pictures Studios Tour and step back into a legendary time. Explore Culver Center, at the intersection of Washington and Overland, which includes popular places Best Buy, Ralphs, and Bally's gym. The surrounding area also features the King Fahad Mosque, as well as a media office and studio complex, 10950 Washington, that serves as western headquarters to the NFL Network.

### OVERLAND

As Overland Avenue traverses Culver City from north to south, you'll find important landmarks along the way. Some of these include Culver Center at Washington Boulevard (see Mid-Washington), the Veterans Memorial Complex and Senior Center at Culver Boulevard, and the Raintree Plaza shopping center at Jefferson. The campus of West Los Angeles College, part of the Los Angeles Community College District, lies on 70 beautiful acres overlooking Culver City.

# SEPULVEDA

One of the City's busiest commercial boulevards, Sepulveda is a major north-south route running parallel to the 405 freeway. It is anchored by regional shopping centers as well as an array of local neighborhood services, restaurants and retailers. Major chain stores such as Target, Bed Bath & Beyond, Toys "R" Us, Babies "R" Us, Pavilions, TJ Maxx, Ross, Pier 1 Imports, Staples, and Big Lots are found along its length.

#### WASHINGTON NATIONAL

Washington-National is becoming a "transitoriented district" in anticipation of the Exposition Light Rail extension from Downtown Los Angeles. New developments planned for the area include an exciting mix of retail, residential and office space. The first phase of the Expo Line is expected to be completed in 2010, with plans in place to eventually extend it westward to Santa Monica.

#### WEST WASHINGTON

The West Washington area extends roughly two miles along Washington Boulevard between the 405 freeway and the City's western border near Lincoln Boulevard. This regional east-west arterial street carries over 30,000 vehicle trips per day and is home to professional and healthcare services, as well as one of the top grossing Costco's in the nation. The Redevelopment Agency is actively working to enhance the West Washington area through a synergy of public and private investments.

